

The workshop will focus on material expressions of ownership claims to technological and artistic innovation. It looks at material artifacts as active agents that framed the conceptualization of intellectual property and of notions like “originality” and “novelty”. Departing from a history that has identified reports, copyright registration files, patent models, or trademarks materials mainly as residues of abstract legal policies, we wish to tackle the performative nature of materials in claims to innovation and creativity and take a fresh view at the way knowledge was codified from a global view.

- Theme 1: Bureaucracies and Materialities
- Theme 2: Forensics of Authorship
- Theme 3: Beyond Intellectual Property

Over three days, the workshop will combine the in-depth conversations of five pre-circulated position papers and sixteen papers. The workshop is open to the public.

Organizers

Dagmar Schäfer, Marius Buning
Department III
Artefacts, Action, and Knowledge

Venue

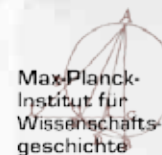
Main Conference Room
Max Planck Institute for the History of Science,
Boltzmannstraße 22, 14195 Berlin

Website

<http://www.mpiwg-berlin.mpg.de/en/content/regimes-ownership-appropriation-art-technology>



MAX PLANCK GESELLSCHAFT



Ownership of Knowledge: Appropriation in Art & Technology

09 - 11 November 2016



Wednesday 09.Nov 2016

17:30-18:00 Welcome and Introduction

18:00-19:00 Keynote Lecture:

Rosemary Coombe (York University)
Rejecting Intellectual Property? Heritage Assets, Mediants and Materiality

19:00-20:30 Snacks and Wine

Thursday 10.Nov 2016

Bureaucracies and Materialities

09:00-09:30 **Panel 1**

Dagmar Schäfer (MPIWG)
“Elephants do not sit well on shelves”: Modes of Organization and Ownership Claims

Hyo Yoon Kang (University of Kent)
The Material and Immaterial Ordering of Intangibles: What Does It Mean to Digitise Patents?

Alain Pottage (LSE) and **Jose Bellido** (University of Kent)
Trade Marks & Dictionaries

09:40-10:45 Discussion

10:45-11:00 Coffee Break

11:00-12:45 **Panel 2**

Marius Buning (MPIWG)
Conflicting Inventions. Privileges for Invention and the Making of Novelty

Jerome Baudry (University of Geneva)
Examining Inventions, Shaping Property: The Comité Consultatif des Arts et Manufactures in France

Myles Jackson (NYU Gallatin)
The Perils of Being Too Patent Friendly: The Instability of Gene Patenting during the 1990s

11:45-12:45 Discussion

12:45-13.45 Lunch

Thursday 10.Nov 2016

Forensics of Authorship

13:45-15:30 **Panel 3**

Graeme Gooday (University of Leeds)
What or Who Was a Patentee? Cultural and Material Constructions of Inventive Identity

Luca Molà (European University Institute)
The Use and Abuse of Trademarks for Early Modern Italian Luxury Goods in International Markets

Stathis Arapostathis (National and Kapodistrian University of Athens)
Tracking the Inventor: Articulation of Discursive, Textual and Material Entanglements

14:25-15:30 Discussion

15:30-15:45 Coffee Break

15:45-17:30 **Panel 4**

Martha Buskirk (Montserrat College of Art)
The Convenient Fiction of Authorship (On the Intertwined Fortunes of Art and Copyright)

Catherine Fisk (UC Irvine)
Writing for Hire: Unions, Hollywood, and Madison Avenue

Berris Charnley (University of Oxford)
Scientific Publishing Not Red in Tooth and Claw? Predatory Publishers and the Ovine Academic

16:25-17:30 Discussion

19:00 Dinner (speakers only)

Friday 11.Nov 2016

Figures of Invention

09:15-11:00 **Panel 5**

Marjolijn Bol (University of Amsterdam/ MPIWG)
Invention Stories and The Appropriation of Artistic Practice

Mario Biagioli (UC Davis)
Figuring the Commons: Making Knowledge with Networked Strangers

Sean Bottomley (IAST)
The returns to Invention and the Myth of the Poor Inventor

10:00-11:00 Discussion

11:00-11:15 Coffee Break

Beyond Intellectual Property

11:15-13:00 **Panel 6**

Cynthia Brokaw (Brown University)
Beyond Intellectual Property

Sarah van Beurden (Ohio State University)
Congolese Art as Cultural Property: Colonial Law and the Reconceptualization of “Traditional” Art as Heritage (1930-1960)

James Leach (CNRS)
TK Reite Notebooks. Experimenting with Knowledge Protection and Transmission Outside Intellectual Property

11:55-13:00 Discussion

13:00-14:00 Lunch

14:00-15:45 **Panel 7**

Annapurna Mamidipudi (Maastricht University)
Coloured by Hand: Exploring Ownership in Indian Handloom Weaving

Jung Lee (MPIWG)
Claiming without Owning: Bureaucratic Implosion of Paper-making in Chosŏn Korea

Peng-sheng Chiu (The Chinese University of Hong Kong)
What Made Suzhou the Center of Cotton Industry in Eighteen-Century China? From the Perspective of Acquiring and Monitoring Dyeing Skills for Cotton Cloth

14:45-15:45 Discussion

15:45-16:00 Coffee Break

16:00-16:30 General Discussion